



EverCommerce Announces New Chief Information Officer and Chief People Officer

March 28, 2024

DENVER, March 28, 2024 (GLOBE NEWSWIRE) -- EverCommerce Inc. (NASDAQ: EVCM), a leading provider of SaaS solutions for service SMBs, announced today two new members joining its executive leadership team.

Ellora Sengupta joins EverCommerce as CIO. In this newly-created role that will support the Company's transformation and optimization efforts, Ms. Sengupta will provide executive leadership and oversight in enhancing and maintaining the company's corporate systems, infrastructure and security, enterprise technology, data infrastructure & analytics.

A 2022 Bay Area CIO of the Year ORBIE award winner, Ms. Sengupta brings more than 25 years experience in leading information technology and digital transformation across numerous organizations ranging from early-stage startups to \$50+ billion enterprises, including Procore Technologies, Samsara, Workday and Cisco.

"Ellora has a demonstrated track record of success in implementing strategies to scale businesses and deploying unique technology solutions in complex business environments," says EverCommerce President Matt Feierstein, to whom Ms. Sengupta will report. "Her experience will be instrumental in advancing our growth, scale and efficiency objectives."

EverCommerce has promoted Kayla O'Rourke to the position of Chief People Officer following the departure of Shane Driggers. Ms. O'Rourke joined EverCommerce in 2022 as Senior Vice President North America People and Talent Acquisition. Prior to EverCommerce she held leadership positions in all aspects of HR at top-tier companies including Accenture, HPE and ServiceNow. Ms. O'Rourke also has operational and line leadership experience from leading the agile development team through a major transformation for HPE Technology Services. Additionally, she is a former small business owner of fitness studios.

"I am thrilled to promote Kayla into this important leadership role to apply her multi-dimensional background to continuing to elevate the People experience for our employees and in service of business growth," says EverCommerce Founder and CEO Eric Remer, to whom Ms. O'Rourke reports. "Her experience will significantly contribute to our organizational transformation and future growth goals."

Media Contact

Jeanne Trogan
VP of Communications
737-465-2897
Press@evercommerce.com

Investor Contact

Brad Korch
SVP and Head of Investor Relations
720-796-7664
IR@evercommerce.com

About EverCommerce

EverCommerce (Nasdaq: EVCM) is a leading service commerce platform, providing vertically-tailored, integrated SaaS solutions that approximately 708,000 global service-based businesses accelerate growth, streamline operations, and increase retention. Its modern digital and mobile applications create predictable, informed, and convenient experiences between customers and their service professionals. With its EverPro, EverHealth, and EverWell brands specializing in Home, Health, and Fitness & Wellness service industries, EverCommerce provides end-to-end business management software, embedded payment acceptance, marketing technology, and customer experience applications. Learn more at EverCommerce.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including without limitation statements regarding the expected benefits to EverCommerce of the sale of its fitness solutions, the ability of the parties to obtain any required regulatory approvals in connection with the proposed transaction and the expected closings of the transaction. These statements are neither promises nor guarantees, but involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including, but not limited to, the risk that the parties may be unable to close the transaction on anticipated timelines or at all; the failure to obtain regulatory approvals required in connection with the transaction; costs associated with the transaction and the potential that it may not have the anticipated impact on EverCommerce's business; as well as the other factors described in our Annual Report on Form 10-K for the year ended December 31, 2022 and updated by our other filings with the SEC. These factors could cause actual results to differ materially from those indicated by the forward-looking statements made in this press release. Any such forward-looking statements represent management's estimates as of the date of this press release. While we may elect to update such forward-looking statements at some point in the future, we disclaim any obligation to do so, even if subsequent events cause our views to change.